

# THE 7 WHYS

## Exercise

This exercise helps you get to what your passion is really all about and where it is rooted. It's going to force you to dig past the surface and the easy answers. It can be really helpful to do this exercise with a partner.

▶ **The 1st Why:** What is important to you about becoming successful?

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▶ **The 2nd Why:** Why is that important to you?

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▶ **The 3rd Why:** Why is that important to you?

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▶ **The 4th Why:** Why is that important to you?

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▶ **The 5th Why:** Why is that important to you?

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▶ **The 6th Why:** Why is that important to you?

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▶ **The 7th Why:** Why is that important to you?

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